

Zlatko Filipovic

Multimedia Journalist ■
Seasoned broadcast producer with almost 15 years in the industry, having served in various roles and in different places around the U.S.

Personal Info

- zlatko@zlatkofilipovic.com
- zlatkofilipovic.com
- linkedin.com/in/zlatkofilipovic
- Based in New York, NY

Skills

- Understanding of TV newsgathering and transmission technology
- Highly developed relationship-building skills
- Thriving in high-pressure and time-critical situations
- Ability to effectively communicate with newsroom managers and producers
- Expertise in multimedia, digital platforms and all major social media platforms and vehicles
- Spotting viral and pre-trending content
- Working independently and in a team
- Booking guests and handling logistics
- Original scripting
- Quickly reviewing and revising scripts/rundowns
- Solid news judgement and experience with breaking news and live shots

Technical / Software

ENPS | Final Cut Pro | Avid | Gravity by Solid State Logic | iMovie | EndPlay Web CMS | WorldNow

Experience

- Apr 2013 - present

Associate Producer at **CBS News** / Lead Producer at **NNS / Network News Service (an ABC, CBS and FOX News co-operative)** | New York, NY

 - Based at the CBS Broadcast Center in New York City.
 - Independently run and manage NNS newsroom on the overnights and write/produce/edit various VOSOTS for networks and affiliates.
 - Respond to breaking news and track it through various means, including social media; respond to and fulfill requests from ABC News, CBS News, FOX News and affiliates for elements, video; serve as primary contact between networks.
 - In 2018, NNS offered 7,000 live feeds to networks and affiliates.
 - Edit/produce/publish “ready-to-air” video and “ready-to-air” scripts (including news copy/abstracts, supers, video info/shot lists and transcription) from live and non-live events; assist in transmission and distribution of live/edited video and scripts.
 - Fact-check content/ensure highest journalistic standards are upheld; screen content for legal/ethical issues and inappropriate images/language.
 - Communicate and negotiate with stringers nationwide and purchase breaking news/weather video on behalf of NNS; edit stringer video/write script, indicate restrictions and embargoes and distribute stringer material to networks and affiliates.
 - Elements gathered/produced are regularly used on air and on all platforms of all three networks. The stories are also distributed to more than 550 local affiliates of all three networks across the United States.

Mar 2011 - Mar 2013

News Producer | **WISH-TV / CBS** | Indianapolis, IN

Sep 2009 - Mar 2011

News Producer | **KXXV-TV / ABC** | Waco, TX

Summary for both WISH-TV and KXXV-TV:

- Produced newscasts in various time slots.
- Planned special segments, interviews, and produced stories that appealed to audiences and enhanced ratings.
- Worked with reporters to develop stories and prioritize breaking news.
- Executed and timed live newscasts.
- Collaborated with other producers to maintain continuity/cohesiveness among all broadcasts/platforms.
- Wrote news scripts for station website / edited and posted video to station website.

Additional Experience

- **WSIU-TV / PBS**; River Region Evening Edition; Carbondale, IL; August 2007 - May 2009; Executive Producer/Reporter/Editor
- **KWQC-TV / NBC**; Davenport, IA; 2005 - 2007; News Video Editor/Studio Floor Crew

Education

Southern Illinois University Carbondale; College of Mass Communication & Media Arts -- *Bachelor of Arts in Journalism, Radio-TV & News*